

**NEGOSYO CENTER**  
PROGRAM MANAGEMENT UNIT

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Makati City



  
**OVER A THOUSAND**  
NEGOSYO CENTERS  
ESTABLISHED  
NATIONWIDE,  
AND COUNTING!

**HOW DO I FIND A  
NEGOSYO CENTER  
NEAR ME?**

1. Visit [negosyocenter.gov.ph](http://negosyocenter.gov.ph), and click the directory tab to find the nearest Negosyo Center in your province or municipality, or;
2. Visit or contact any DTI Regional or Provincial Office.



**YOUR GUIDE TO THE**  
**NEGOSYO**  
CENTER

**CATALYZING MSME'S POTENTIAL TO  
GROW, COMPETE, AND EXCEL**



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# NEGOSYO CENTER

Negosyo Centers serve as satellite offices of the Department of Trade and Industry in provinces and municipalities, reaching even the far-flung areas. These Centers are established to provide or facilitate access to various business development services for MSMEs.

Negosyo Centers provide the pivotal step in doing business. Whether you are starting or would want to improve your business or enterprise, Business Counsellors are deployed in Negosyo Centers to assist and guide entrepreneurs through the provision of technology transfer, production and management training, marketing assistance for MSMEs, and other similar services.

**Services of the Centers are free.** Services offered at the Negosyo Center are FREE of charge, however there are corresponding fees for Business Name Registration related services.

## ▶ Where can I find these Negosyo Centers?

Negosyo Centers are found in strategic areas convenient for existing and would-be entrepreneurs, such as DTI Regional and Provincial Offices, Local Government Units (LGU), academe, Non-Government Organizations (NGOs), and malls.

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*Ang Negosyo Center po malaki ang naitulong sa business namin. Nung una, hindi ko alam kung anong gagawin ko, I didn't know how to start the business, then tinulungan nila [Negosyo Center] ako, ininvite nila ako sa mga training. Sila ang nagprovide para mas maging maganda ito at marketable.*

”

**EMILYN LABOR**  
Jireh Food Products  
MSME from Camarines Norte  
Assisted by Negosyo Center

Photo Source: Negosyo Center AVP in partnership with Globe myBusiness

## 3 PRIMARY SERVICES

### Business Advisory

# 01

Provide MSMEs advisory services tailored according to their needs through one on one consultation, focused group discussion, and coaching / mentoring.

### Business Registration

Facilitates processing and documentation of paper requirements necessary for the establishment of micro, small, and medium enterprises.

# 02

### Business Information and Advocacy

Conducts trainings, seminars, and dialogues to increase MSME's productivity and efficiency, such as but not limited to product development; access to market; access to finance; and entrepreneurial, managerial, and skills training.

# 03

## OTHER SERVICES

### ● Product Development

(i) Assesses the needs of the clients on product development; and, (ii) Disseminates the brochures, flyers, and catalogues.

### ● Trade Promotion

(i) Disseminates trade-related materials; (ii) Scouts for exhibitors for the trade fairs; (iii) Matches their clients with buyers using the information made available on-line or other available databases.

### ● Financing Facilitation

(i) Disseminates information to clients on financing facilities/programs available for MSMEs; and, (ii) Matches / links micro-small enterprises with local financing institutions.

### ● Investment Promotion

In coordination with the LGU, (i) Identifies investment opportunities; (ii) Invites local investors to participate in investment-related activities; (iii) Disseminates investment-related information; and, (iv) Invites local proponents to participate in the organized missions and matching.

## ▶ Who can avail of these services?

Micro, small, and medium enterprises (MSMEs), as defined in Section 3 of RA No. 9501, may avail of the services of the Negosyo Center. In particular, “any business activity or enterprise engaged in industry, agribusiness and/or services, whether single proprietorship, cooperative, partnership or corporation whose total assets, inclusive of those arising from loans but exclusive of the land on which the particular business entity's office, plant and equipment are situated, must have value falling under the following categories:

Micro : not more than P 3,000,000.00

Small : P 3,000,001 – P 15,000,000

Medium : P 15,000,001 – P 100,000,000

Services are also free for potential entrepreneurs.

